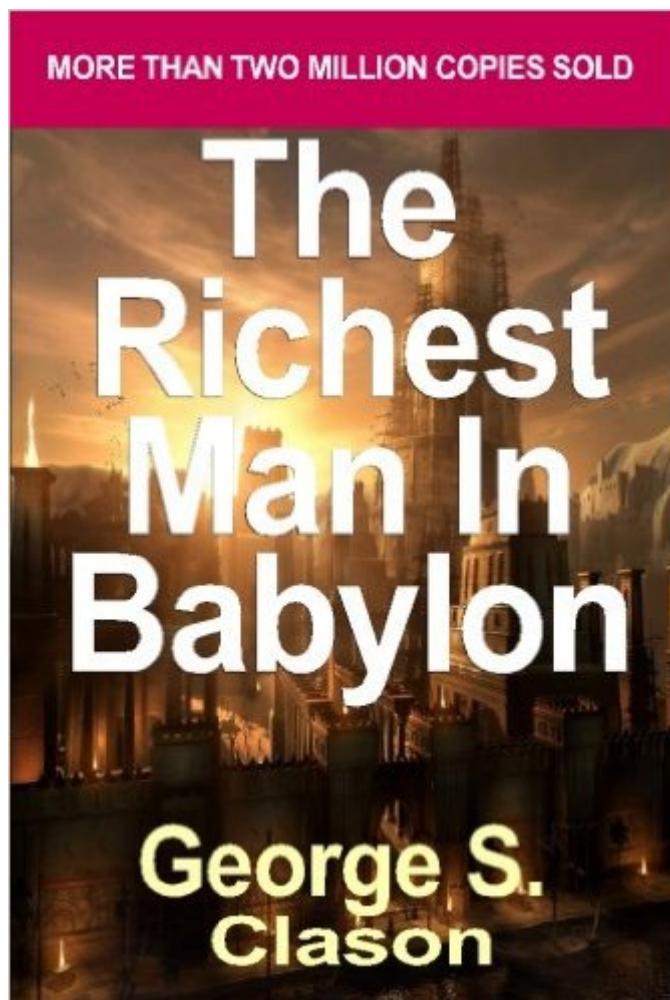


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# The Richest Man In Babylon: Now Revised And Updated For The 21st Century (Paperback) - Common



## **Synopsis**

Beloved by millions, this timeless classic holds the key to all you desire and everything you wish to accomplish. This is the book that reveals the secret to personal wealth. *The Richest Man in Babylon* is a book by George Samuel Clason which dispenses financial advice through a collection of parables set in ancient Babylon. Through their experiences in business and managing household finance, the characters in the parables learn simple lessons in financial wisdom. Originally a series of separate informational pamphlets distributed by banks and insurance companies, the pamphlets were bound together and published in book form in 1926.

## **Book Information**

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## **Customer Reviews**

I first heard about this book 17 years ago. At that time, I was in a direct sales company and had the good fortune to attend a seminar conducted by a businessman named Jim Rohn. Mr. Rohn talked about his early mentor, a man named Earl Schoff and went on to tell us how Mr. Schoff turned him on to personal development and pointed him to the right books to read. One of the most important books, said Rohn was *The Richest Man in Babylon*. Rohn had made and lost a fortune but came back and made another fortune and gave credit to the principles in *The Richest Man in Babylon* for helping him accomplish that feat. I read *The Richest Man in Babylon* and have to admit, I hated it! I thought it was stupid, like feel good stuff that has no substance. When ever friends came over, I hid the book. I felt so ridiculous. But Mr. Rohns words of wisdom kept echoing in my mind. So I read it over and over until the principles were imbedded into my conscious and subconscious mind. Soon, after the fifth reading, the the principles became habits for me. My wealth escalated at a very rapid

rate. I was no longer wasting money. I was now investing the first 10% of my income, tithing 10% and investing another 10% in capital like no load mutuals, real estate, discounted mortgages, tax liens and my own business. The Richest Man in Babylon has 7 basic principles: 1) Start thy purse to fattening - save/invest 2) Control thy expenditures - watch out for self serving brokers 3) Make thy gold multiply - use powerful investments 4) Guard thy treasures from loss - watch out for brokers with their hot tips. 5) Make of thy dwelling a profitable investment - rental properties, your own home---but stay within your means. 6) Insure a future income - do work that you love to do.

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